



# Waldorf Publishing 2015 Catalog



# WALDORF PUBLISHING

## 2015 CATALOG



BEA and BookCon 2015 booth number: 2362  
 International Rights Center table number at BEA: 117  
 Titles in New Title Showcases at: ALA, Frankfurt Book Fair, Beijing International Book Fair and more!  
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At Waldorf Publishing, our focus is not only on producing unique, quality reading for a wide audience, but also to help our authors gain the recognition they deserve. We have booked our authors hundreds of Media appearances including CNN, FOX News, BBC, CBS affiliates, NBC affiliates, FOX affiliates, ABC affiliates, WGN, SIRIUS Radio, FOX Good Day NY, WPIX, The Guardian Newspaper, NPR, PBS, French Television, Irish National Television, and Radio, The Globe, National Magazines, Newspapers and Radio interviews, and more!

## ABOUT

**How many publishing companies are started by professional race car drivers, after all?**

Barbara Terry decided after a 10 year career in the Automotive Industry as a Professional Auto Expert, Spokesperson, Off Road Racer, Columnist, Producer, Show Host and Author that starting a Publishing Company was only fitting!

After the 2010 release of her book, *“How Athletes Roll”*, Barbara realized that the PR and Marketing know-how she’d picked up in her time as a TV personality could lend its self nicely to the world of book publishing, and it wasn’t long after that she started building Waldorf Publishing from the ground up.

She named her publishing company after her Yellow Labrador...Waldorf!

The company officially launched in 2014 with the publication of *“Kenny’s Garage”*, and it has expanded from a one-woman show to a small team of talented individuals.



# 2015 BOOKS



## WHO IS WALDORF PUBLISHING?

At Waldorf Publishing, our focus is not only on producing unique, quality reading for a wide audience, but also to help our authors gain the recognition they deserve. We have booked our authors hundreds of media appearances including CNN, FOX News, BBC, CBS affiliates, NBC affiliates, FOX affiliates, ABC affiliates, WGN, SIRIUS Radio, FOX Good Day NY, WPIX, The Guardian Newspaper, NPR, PBS, French Television, Irish National Television and Radio, The Globe, National Magazines, Newspapers and Radio interviews, and more!

We encompass a wide array of genres including: Automotive, Biography, Business, Children's, Cooking, Entertainment, Ethnic, Fiction, Finance, Food & Wine, Inspirational, Memoir, Mind-Body, Music, Non-Fiction, Nutrition, Romance and Spiritual.

## OUR TITLES

### 2015 RELEASES

What Did Jesus Drive: Crisis PR in Cars, Computers and Christianity . . . . .	1
How to Get People to Scream Your Name and Beg For More . . . . .	2
Discovering the New York Craft Spirits Boom . . . . .	3
Keep A Knockin' . . . . .	4
Music Soothes the Soul . . . . .	5
Diverted Heart . . . . .	6
Domestic Chic: A Fashionably Fabulous Guide to Cooking & Entertaining by the Seasons . . . . .	7
Accelerating Profitability . . . . .	8
Fates Betrayal . . . . .	9
10 Bits of Wisdom from the Shoe Shine Guy: A Transformed Life . . . . .	10
Chocolate Mixer . . . . .	11
AbbeyLoo and Gus the Talking Toad . . . . .	12
Jimmy Hoffa Called My Mom A Bitch: Profiles in Stupidity . . . . .	13

# 2015 BOOKS



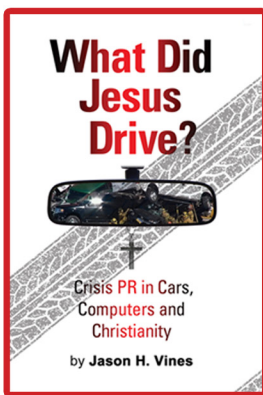
## 2016 FUTURE RELEASES

Church Pews: A Prophetic Call for the Body of Christ to Live Holy and Proclaim the Gospel . . . . .	15
The Spear of The Centurion . . . . .	16
Decades of Doubt: The John McCabe Murder Saga . . . . .	17
Silently Erased. . . . .	18
Bullet Riddled: SWAT Life, Columbine and Beyond . . . . .	19
The Spectacular World of Waldorf: Mr. Waldorf Travels to the Great State of Texas . . . . .	20
The Spectacular World of Waldorf: Mr. Waldorf Travels to the Wild State of Alaska . . . . .	21
The Spectacular World of Waldorf: Mr. Waldorf Travels to the Mysterious China . . . . .	22
The Spectacular World of Waldorf: Mr. Waldorf Travels to the Huge Russia . . . . .	23
Purpose Revealed: Discovering Your Calling in the Midst of Trials . . . . .	24
Damaged Wings . . . . .	25
The Party Traveler . . . . .	26

## 2014 RELEASES STILL GOING STRONG

Kenny's Garage . . . . .	28
Seven Seeds of Summer . . . . .	29
My Father The Godfather . . . . .	30
Redwood. . . . .	31
How Angels Die: A Confession . . . . .	32
365 Things That Make Ya Go Hmmm . . . . .	33

# 2015 RELEASES



# WHAT DID JESUS DRIVE: Crisis PR in Cars, Computers and Christianity

by JASON H. VINES

Isn't it time that we are told the insider TRUTH regarding the intentional and unintentional cover-ups made by the big boys in "Detroit." An industry, the Auto Industry, driven by profits-over-principle according to many of its critics. Be prepared to buckle-up and enjoy this ride! This book is the first tell it like it is, of its kind!

Why is it so difficult to tell the truth? Jason Vines starts this book with a simple question: why is it so difficult to tell the truth? Sadly, spoiler alert, he ends it with the same question.

From Richard Nixon to Bill Clinton to Lance Armstrong to the IRS to Brian Williams to Bill Cosby to Tiger Woods and the NFL; why is it so painfully difficult?



Jason Vines, one of the most out-spoken and brutally frank Public Relations chiefs in the history of the Automobile Industry. Jason Vines takes readers on a graphic, sometimes sad and often hilarious behind-the-scenes romp through some of the most publicized and studied crises in recent history.

This book has already been endorsed by Lee Iacocca, Autoweek Publisher Dutch Mandel, Joe Trippi-Democratic Campaign and Media Consultant, and Dr. Ricardo Martinez, MD, FACEP, former Administrator of the National Highway Safety Administration (NHTSA) to list a few! Autoweek states that this book is a "Must-Read."

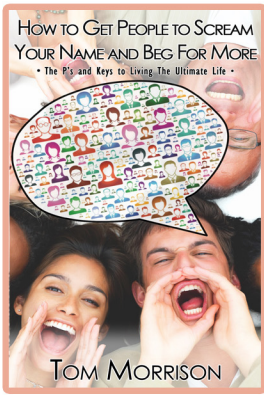
Vines cautions the reader up-front: "Relax, this is not a book about Jesus. However, he does appear in two chapters: first as a Hispanic grandfather from Waterford, Michigan, and later as the real Prince of Peace. No, this is a book about my life in the public relations blast furnace in the automotive industry; a quickly-derailed attempt to help a friend rebuild Detroit's tattered image, thwarted by the sex, lies and corruption of former Mayor Kwame Kilpatrick; and, finally, trying to avoid another crisis with the number one selling book of all time. No, not Harry Potter; the Bible."

The crises Vines helped navigate through made headlines the world over: Jeep vehicles accused of deadly sudden unintended acceleration, Nissan's near-death experience until it regained its MOJO, the Ford/Firestone tire mega-debacle, a jihad against SUVs by the "What Would Jesus Drive?" nuts, Detroit Mayor Kilpatrick's drive to prison and finally avoiding a boycott of the most popular Bible in the world by evangelical Christian leaders. In his final chapter, titled "Government Motors on Fire", Vines tackles the fake Chevy Volt fire crisis and General Motors' 2014 nightmare with its faulty ignition switches that led to at least 24 deaths – and counting, and may lead to criminal indictments.

Vines shares lessons learned and mistakes made. He notes that if he can impart anything in this book, it is the guiding principles he believes useful for any organization (not just the auto industry) or individual to avoid, mitigate or survive the inevitable crisis. As he puts it: "If you think you are immune to a crisis, you've already failed an overarching guiding principle."

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# How to Get People to Scream Your Name and Beg For More: The P's and Keys to Living The Ultimate Life

by TOM MORRISON

In college, everyone has this dream of what their quality of life is going to be as they grow up. The challenge is most people's actual life turns out to be less than what they hoped for. One day you wake up and you've lost 20 years of your life waiting in the rut of work, kids growing up and just life happening. Your soul feels lost, your heart passionless and your energy tank is on empty. How to Get People to Scream Your Name and Beg For More is a Masters Degree in life that will teach anyone from college students, single parents to company executives how to make profound change and start living the "best life possible" personally and professionally each and every day no matter what your circumstances. This book unpacks three major components and reveals twelve major elements you need to live the BEST LIFE POSSIBLE. Most people want the best life possible, they just don't know how to get there. How to Get People to Scream Your Name and Beg For More shows you the way and gives you a plan to follow.



Tom Morrison is a 20-year veteran as a trade association executive having held the CEO role in all three companies he has lead since 1995. Tom is well published in the association media and through his experiences and being a "student of life," is considered by many of his friends and colleagues to be a consummate life coach.

This book has already been endorsed by Jim Wacksman (President of Association Studios), Sheri Jacobs (President of Avenue M Group), Tim Owen (President of Owen & Associates), Dave Will (President of Peach New Media), Layla Masri (President of Bean Creative) ...to list a few!

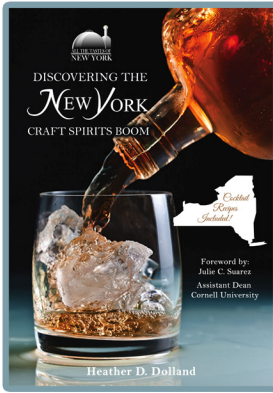
## Foreword by Richard Marks PhD, LPC

Dr. Marks is one of the country's premier experts on life, relationships and communication skills. Dr. Marks has counseled thousands of couples and speaks to small companies to Fortune 500 companies throughout the U.S. on building sound life and relationship skills that last.

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# Discovering the New York Craft Spirits Boom

by HEATHER DOLLAND

All The Tastes of New York introduces us to the new movement, of “Farm to Glass” through the new book, “Discovering the New York Craft Spirits Boom”. The book shares the stories of 30 New York craft spirit distillers, their journey to success, and their emphasis on using locally grown products. It is an intimate look into each of their struggles, triumphs, and the decision to embark upon this journey. Distillers that distill spirits such as Whiskey, Bourbon, Gin, Vodka and much more!



Heather Dolland is the Founder of All The Tastes Of New York. All The Tastes of New York, partners with a number of culturally-diverse restaurants throughout Manhattan—from trendy neighborhood bistros to fine-dining establishments by offering Food Crawls. Appetizer, Entrée and Dessert are each enjoyed at neighboring establishments.

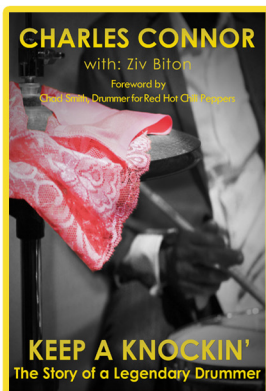
This book has already been endorsed by Alexander Smalls (Restaurateur at Executive Chef at Minton's & The Cecil), Ray Foley (Founder and Editor of Bartender Magazine), Tommy Tardie (Owner of The Flatiron Room), Warren Bobrow (Author/Cook/Barman/ Spirits Consultant), to list a few!

### Foreword by Julie C. Suarez, Assistant Dean, Cornell University

“Walking the halls of the state capitol in 2007 with a small but committed group of farmers and food entrepreneurs, I never imagined that the creation of a new farm distillery license category would spark such tremendous growth. At the time, I was convinced this law would merely be a small change, enabling a few farmers the opportunity to grow crops for a niche market and opening doors for the next generation to start up their own distillery and add value to the home farm. This book conclusively demonstrates the economic growth that can occur from positive public policy. I am impressed with the foresight of the author in showcasing New York's outstanding craft and farm based distilleries, and suspect a new edition will be needed in a few years time to accommodate new entrants. A thoughtful profile of each distillery, beautiful photographs and of course, excellent cocktail recipes make this book a treasure for local foodies.”

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# Keep A Knockin'

by CHARLES CONNOR with ZIV BITON

This book is loaded with untold stories about drummer Charles Connor and his road into Rock 'n' Roll history. Playing with legends like Roy "Professor Longhair" Byrd, Smiley Lewis, Guitar Slim then Shirley and Lee was just his launch pad before touring everywhere with Little Richard and his band The Upsetters; with whom he created his signature drum intro in "Keep A Knockin'."

He would go on even further to work with other music icons such as Lloyd Price, James Brown, Sam Cooke, Jackie Wilson, the Original Coasters, "Big" Joe Turner, "Champion" Jack Dupree, Larry Williams, Don Covay, "Papa" George Lightfoot, Larry Birdsong, and more.



Charles "Keep A Knockin'" Connor, original drummer for Little Richard, created the unique "Choo Choo Train" style of successive eighth notes with a loud back beat used by nearly all subsequent Rock 'n' Roll drummers. His drumsticks are on display at the Rock 'n' Roll Hall of Fame Museum in Cleveland, Ohio. Media and press interest in Connor continues with interviews on the E! Channel special, Hollywood True Stories: The Little Richard Story. His most recent interview in LA Weekly featured Connor in their 2014 People issue as "One of the Fascinating Angelenos." Other recent projects include Connor's motivational book, "Don't Give Up Your Dreams: You Can Be a Winner Too!" Connor will also be featured in a 2015 documentary miniseries for BBC TV exploring the genesis, explosion and legacy of Rock 'n' Roll in America. In addition, Connor will be joining other notable music legends, such as, Paul McCartney, B.B. King, Elton John, Brian Wilson, and more in an upcoming PBS documentary miniseries airing early 2016; the documentary will be an exploration of the extraordinary influence of recorded music in the modern world. Connor released his second EP in 2013, *Still Knockin'* which debuted an original song, "Beginning of Rock 'n' Roll," written by him and sung by Kate Flannery. The EP also includes brand new recordings with Connor on drums, featuring the voice of Flannery.

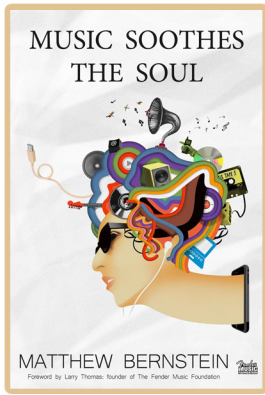
This book has already been endorsed by Chad Smith (Drummer for Red Hot Chili Peppers), Marky Ramone (Drummer of The Ramones), Jonny Whiteside (Writer for LA Weekly), Kat Corbett (Radio DJ at KROQ-FM 106.7), Brian Beirne ("Mr. Rock 'N' Roll" KRTH 101 Los Angeles Radio Legend), Bill Gardner (Host of KPFK's "Rhapsody in Black"), Bill G. Ray (Writer for Drum Magazine) and Slim Jim Phantom (Drummer of The Stray Cats)... to list a few!

## Foreword by Chad Smith, Drummer for Red Hot Chili Peppers

"Charles is the real thing. He's lived the life. He was such a badass that by the time he was 15 he had a regular gig with the legendary Professor Longhair. He was smooth enough to get a smooch from none other than Jayne Mansfield on the set of *The Girl Can't Help It*. He played with Little Richard, Sam Cooke, and James Brown! And of course he recorded the burning hot two minute and change masterpiece "**Keep A Knockin'**" with Richard, including its fiery train-inspired intro that the great John Bonham copped to jump start Led Zeppelin's "Rock and Roll"."

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# Music Soothes the Soul

by MATTHEW BERNSTEIN

“**Music Soothes the Soul**” features engaging stories from seventy musicians, artists, scientists and entrepreneurs who show how music can positively impact our lives. These personal narratives demonstrate that music truly is a universal language.

“**Music Soothes the Soul**” reveals the worlds of famous celebrities as well as those who work behind the scenes. Discover how Gene Simmons, Chaka Khan, Dave Wakeling, Riker Lynch, and other artists got their start. Appreciate how nonprofits like Road Recovery and Guitars Not Guns help at-risk youth find emotional strength through making music. Get a peek backstage from musicians who play with Carlos Santana, Beyoncé, and Prince. Learn about performing on reality TV. Music inspired each story and this book tells why.

**All proceeds from book sales are being donated to the Fender Music Foundation to keep music programs healthy and vibrant across the nation. Music makes a difference in the world, in tangible and intangible ways. Every story shows why music is empowering and powerful, and how it positively can benefit us all.**



**Matthew Bernstein** started his career as a staff writer for *Oregon Music News* at age 13. He wrote “*Music Soothes the Soul*” as a high school student, completing it during his senior year. The book is based on his popular weekly *Oregon Music News* series called, “*Music on the Street*”.

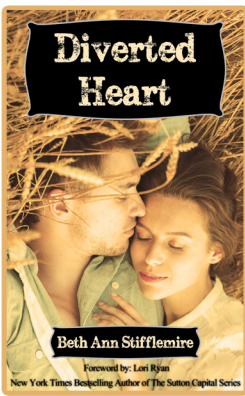
This book has already been endorsed by Kevin Carroll (author, change agent, frustrated cello player), Ana Ammann (Publisher of *Oregon Music News Magazine*), Lynn Robison (Executive Director of The Fender Music Foundation), Mia Hall Miller (Artistic Director of Pacific Youth Choir, Portland, Oregon) to list a few!

## Foreword by Larry Thomas, Founder of the Fender Music Foundation

“Music is a powerful force. The benefits of music run as deep as one’s soul, and it has always taken me to a special place. I’ve been fortunate to spend my life around music, with musicians, instrument-makers, and the blessings of blending a deep passion with a daily job. As a teenager, I learned to play the guitar, and, throughout my life, musical instruments and the sounds they make have fascinated me. Music matters. It is part of the fabric of our culture and an essential part of our lives. *Music Soothes the Soul* is a must read for anyone who loves music. Matthew Bernstein, at age 17, has interviewed 70 fascinating music leaders from many countries who share a common passion, which is their love of music. In writing this book, Matthew’s goals were to inspire his readers and provide opportunities for children to imagine, create, and express themselves through music.”

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# Diverted Heart

by BETH ANN STIFFLEMIRE

Texas summers are no doubt some of the hottest you'll find. The sizzling heat of attraction encountered during this summer however is not at all what Taylor bargained for before starting college. At a crossroads between childhood and womanhood, Taylor is rummaging through the emotions of first love versus passion. Two young men, Eric her first love the college football bound hunk and Maxwell the unexpected older southern heartthrob tangle a web of desires in more than just her heart. Boundaries are tested and the scales of lust tip despite hesitations but a final decision must be made.



**Beth Ann Stifflemire** is a published fiction author ranging from Romance to Children's genres. A Communications Graduate of Texas A&M University, Beth Ann has been featured in the Austin American Statesman, Monster.com, Texas Wine Trail, Texas A&M University Communications Department Feature, Georgetown View Magazine, Hill Country News, Lone Star Literary Life, Nerd Girl Books and more. In addition she blogs at [TheWritingTexan.com](http://TheWritingTexan.com) about everything from her writing journey to her favorite things in hopes it will inspire other Authors along the way.

Beth Ann changed the course of her life in 2010 after creating a Bucket List which included writing a book. It was merely the first step in uncovering her true calling and numerous titles and projects have developed from it. After over a decade involved in the corporate world, Beth Ann's spread her wings and tackled her true career as an Author.

## Foreword by Lori Ryan, New York Times Bestselling Author of The Sutton Capital Series

In *Diverted Heart*, Beth Ann Stifflemire catches her characters in that moment of time when we leave behind the confusion and uncertainty of high school and embark on the terrifying bewilderment of college life. The main character, Taylor, wants desperately for her high school love for Eric to endure while at the same time struggling with the fact that life is pulling them further apart. And when love between Taylor and another man begins to grow, despite all her efforts to fight her feelings, all three find themselves headed for a result that can only lead to pain for at least one, if not more, of the players.

**"A wonderfully written coming of age love story with enough steamy moments to rival a Texas July. *Diverted Heart* will make you feel young again."**

### LITERAL ADDICTION

**"Diverted Heart is a tale that captures the intensity and confusion of young love in that memorable summer before college. The wonderful juxtapositions of people and place in the big city of Houston, the charming countryside of South Central Texas, and Aggieland will resonate with Texans and non-Texans, alike. This book will make a great movie!"**

**Lynne Majek - Owner, Majek Vineyard & Winery, Moravia, Texas**

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# Domestic Chic: A Fashionably Fabulous Guide to Cooking & Entertaining by the Seasons

by KRISTIN SOLLENNE

Rising culinary star Chef Kristin Solenne has been making headlines for her contemporary food philosophy, approachable cooking tips and re-imagined healthy dishes. Rather than the sometimes-overwhelming cookbook approach, Kristin has provided you with the ultimate go-to guide for cooking and entertaining by the seasons. With 16 pre-planned menus and over 100 recipes with innovative décor tips to coincide with holidays and celebrations during each season, this is your “one-stop-shop” to hosting a fashionably fabulous affair! Unique flavors and pairings are awakened through each menu, along with touching family stories and traditions. As a certified nutritionist, Kristin focuses on fresh in-season produce and the lavishness of each season to guide your palette. Passionate about healthy, flavorful dishes, she demonstrates a farm-to-table approach to traditional Italian style cooking. Think a modern day twist on your grandmother’s classics! Speaking of modern day – check out Kristin’s specialty line of kitchen couture designer aprons, CELLINI, and always entertain with passion and flair.

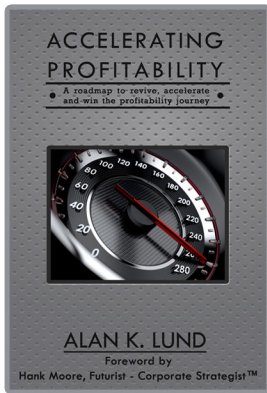


**Kristin Solenne** has been making headlines for her contemporary food philosophy, lightened-up Italian fare, and approachable cooking tips, with regular appearances on WCBS’s Morning News as well as a feature on NBC’s TODAY show, Fox5 Good Day New York, Fox Business and guest judge on NBC’s Beat Bobby Flay and Kitchen Casino. In 2014, she was featured on season ten of Food Network Star as a mentor to finalist Lucca Della Casa. Solenne, a 2013 honoree of Zagat’s Top 30 under 30, has cooked for Taylor Swift, Seth Rogan, Ed Sheeran and the entire SNL cast. She oversees the three kitchens of the New York City Restaurant Group’s (NYCRG) Bocca Di Bacco and promotes a farm to-table food philosophy focusing on clean ingredients and keeping it simple. In addition to serving as Executive Chef and Culinary Director, she is also adding designer to her list with the launch of a kitchen couture designer apron line, CELLINI.

This book has already been endorsed by Stephane Caporal (Executive Chef, Fisher Island Club) Travis London (Celebrity Chef) and the New York City Restaurant Group.

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 Full Color



# Accelerating Profitability

by ALAN K. LUND

A hands-on, participation-based book from Alan Lund, provides a road map to revive, accelerate and win at achieving profitability.

Alan provides a logical guide, support tools, proven methods and author access to guide you and your business along the profitability journey.

With increasing customer demands and competitive pressures to manage and control costs, you need a winning profitability strategy to compete in the race. A Roadmap to revive, accelerate and win the profitability journey!



**Alan Lund** is Managing Partner of CORE Business Management Solutions, a Michigan-based business advisory firm that focuses on assisting companies to achieve and sustain profitability. Alan has devoted the past 20+ years to providing operational management and process/profitability improvement assistance to a wide variety of industries and organizational entities. Alan incorporates methodologies based on optimization of processes, cost analysis through the use of activity-based cost principles, and the integration of continual improvements by incorporating the key elements of industry standard business management system principles. Alan has a Bachelor of Science in Mechanical Engineering from Iowa State University and an MBA from the International University of Entrepreneurship.

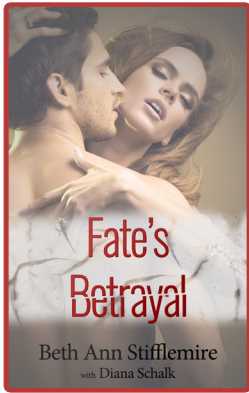
This book has already been endorsed by Lou Gorga (Director of Operations at Black Box Network Services), Doug McNames (Baker Concrete Construction), Clark Reed (President of Reed Rubber Company), Chris Goblet (President of Precise Stamping), Susanna Korinjenko (President of G&R Machine Tool & Automation), Tom Obrecht (President of Sharp Tooling Solutions), Michael McBride (President of Mason-McBride), Hank Moore (Corporate Strategist), James Malloy (Vice President of Kolene Corporation), Ehab Sahawneh (Huron Consulting Group-Dubai), Nate Gildersleeve & David Britt (N.G.K Metals Corporation), Darrin Soukup (Accurate Gauge &Mfg), Thomas Schliep (El Matador Tortilla Chips), Bob Loy (National Machinery), Dennis Hughey (President of Alliance International) ...to list a few!

## Foreword by Hank Moore, Futurist - Corporate Strategist™

Hank has been described as "the Peter Drucker of the 21st Century" and advises companies about growth strategies, visioning, planning, leadership development, futurism, and Big Picture issues which profoundly affect the business climate. Hank's client list has included more than 5,000 companies, including 100 of the Fortune 500 companies such as Disney, Southwest Airlines, Texaco, and Conoco.

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# Fate's Betrayal

by BETH ANN STIFFLEMIRE WITH DIANA SCHALK

Desire and despise. Two insanely contradicting emotions that the dark haired, well-built, irrefutably handsome musician Riley evokes in simple but attractive, fashion savvy, Austinite Brooke. Initially unequivocally turned-off by the brash but striking Riley she develops a fascination for his seductive charms as Riley reels Brooke into a world of ravenous love she never knew existed.

What they create together is oh-so-much more than beautiful music. It's a roller coaster ride of awe-inspiring and heartbreaking emotion, passion, hidden secrets and an ending that will leave you utterly breathless. The way they become eternally bound sets the heart afire when fate unleashes the ultimate betrayal.



**Beth Ann Stifflemire** is a published fiction author ranging from Romance to Children's genres. A Communications Graduate of Texas A&M University, Beth Ann has been featured in the Austin American Statesman, Monster.com, Texas Wine Trail, Texas A&M University Communications Department Feature, Georgetown View Magazine, Hill Country News, Lone Star Literary Life, Nerd Girl Books and more. In addition she blogs at [TheWritingTexan.com](http://TheWritingTexan.com) about everything from her writing journey to her favorite things in hopes it will inspire other Authors along the way.

Beth Ann changed the course of her life in 2010 after creating a Bucket List which included writing a book. It was merely the first step in uncovering her true calling and numerous titles and projects have developed from it. After over a decade involved in the corporate world, Beth Ann's spread her wings and tackled her true career as an Author.

"Breathless is exactly how I would describe this novel. Although intoxicating also comes to mind. A great read!"

**Dutch Jones, Author**

"Beth Stifflemire writes for the young at heart no matter their age. She weaves a convincible plot with desire and passion that makes for a great beach or getaway read."

**Nikki Dowd, freelance writer & retired journalism teacher**

"Fate's Betrayal is like beautiful music with a twisted soul. It pulls you in feeds your desire, and hammers your heart to pieces. You won't want to put Fate's Betrayal down."

**Michelle, Book Blogger & Beta Reader**

"Fates Betrayal reminds us of the unpredictably of life and the strength of the human spirit. It's a great read that will keep you engaged as the author Beth Stifflemire, takes us on a journey filled with twists and turns."

**Heather D. Dolland, All The Tastes of New York LLC**

Release Date: October 1st 2015  
ISBN: 9781943093144  
Fiction, Romance, Contemporary  
\$17.95- Paperback  
\$5.95- eBook  
\$17.95- Audio Book  
302 pages, 5 x 8 x .637

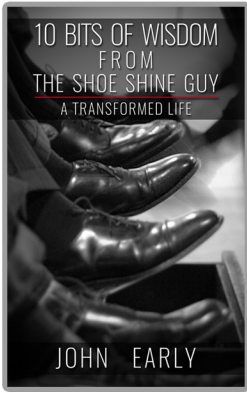
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When ordering directly from Waldorf Publishing we offer a 47% discount and 100% returnable if returned within 6 months.



# 10 Bits of Wisdom From The Shoe Shine Guy: A Transformed Life

by JOHN EARLY

John Early worked in the corporate world for over 25 years. From the outside looking in, it seemed as though he had it all: the beautiful family, the magnificent home, the nice cars and great vacations, the fabulous income with the big 401K. He had what most would consider the American Dream. This was John's idea of a dream, and this dream was all about him. Then suddenly, in an instant, like the Apostle Paul on the road to Damascus, John had an encounter with God that transformed his life forever.

John takes the reader through that transformation and the total impact it had on not only his life, but on the lives of those around him, especially those closest to him—his wife and children. He lays out the 10 key bits of wisdom that were instrumental in reconciling and rebuilding those broken relationships. His road on this journey is paved with: Knowing your purpose, Character, Attitude, Goals, Teamwork and Trust, Respect, Courage, Regrets, Reconciliation, and Grace. This book shows all of us, no matter our circumstances or how dark our days may seem, that God is brighter still. Let God start to transform your life.



**John Early** moved from Michigan to Texas in 1980 and sold oil equipment for six years. He moved back to Michigan in 1986 and spent the next 25 years in the corporate world. During that time he was instrumental in helping to build three different financial service companies. In 2011 he started The Shoe Shine Guys, a mobile shoe shining company. Starting out with one truck, they now have three vehicles and a full service shoe repair store. They count as their clients some of the largest fortune 500 companies in North America.

John and his wife of 33 years, Janet, have two grown children, John Shay and Jennifer; one son-in-law, Mike; and one rambunctious and adorable grandson, Lucian. A sports enthusiast, John was an avid handball player for over 20 years (a new titanium knee and work have sidelined him for a while) and was the Canadian national doubles champion in 1999.

This book has already been endorsed by Dr. Tim Hogan (PsyD-LP-CIRT), Bob Howard (President and CEO of TMW Enterprises), Dale Royal (Chairman and CEO of Unitask Software), Alex Rahill (Lead Pastor Life Church) ...to list a few!

Release Date: October 15th 2015  
ISBN: 9781943092376  
Spiritual, Inspiration, Mind-Body  
\$18.95- Paperback  
\$8.95- eBook  
\$17.95- Audio Book  
208 pages, 5 x 8 x .440

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Note: This book is available in Hardcover for \$22.95 and only available from Waldorf Publishing in Hardcover.





# Chocolate Mixer

by JASON ARMSTRONG

While making her favorite snack with her Daddy, little Sofia makes an amazing discovery about herself! Her realization changes the way she sees this colorful world. Filled with wonder and questions, Sofia journeys into a world that isn't just black or white, but a beautiful rainbow of colors.

This book is the story of a little girl learning that she is Multiracial.

“Chocolate Mixer” addresses the common questions our children may ask about a world filled with different cultures, skin-colors and ways of life, and how even our own parents can look so different from one another.



Jason Armstrong was born and raised in Brooklyn, New York. After living there all his life, he decided to pursue his dream of opening his own wellness center, which led to him moving to Italy. While living in Italy with his two children, his love for writing, which had been dormant for sometime, resurfaced when his daughter innocently had an epiphany over some chocolate milk.

Up until this time his writing had mainly consisted of poetry, of which a few poems were published in local corporate newspapers. After successfully opening up a wellness center in the Tuscan region of Italy, his love of wine met with an opportunity to launch his own startup importing wines and spirits into America, which lead him to moving back to New York. Currently he lives in Brooklyn, New York and spends his time pursuing his passion for teaching, running his wine importing business and publishing his first children's book.

### Book Endorsements thus far:

“Jason Armstrong has written a heartfelt book that every child will enjoy reading. This book promotes self-love and an appreciation of our differences. Chocolate Mixer reminds children that they receive the best parts of both parents, and this is what makes each person special and unique.”

**Keshia B. Warner, Principal at Oak Park, Illinois**

“Chocolate Mixer is a pivotal book to have in any collection, young or old. This book takes an important lesson taught by a young girl on acceptance and love of self and others, she sees that everything in this world is a beautiful array of mixers just like her. Simply amazing!”

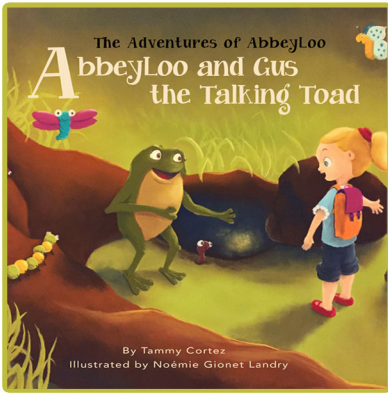
**Delali Kodah, Achievement Coach, New York Department of Education**

“This book is a wonderful story about two children learning who they are. Accepting & loving themselves...and everyone else based on who they are & not what they are. It's a very important message that all children and adults should hear.”

**Kelly Armstrong, New York Department of Children Services**

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 Children's, Ethnic  
 ISBN: 9781942846482  
 \$15.95- Paperback, \$3.95- eBook, \$5.95- Audio Book  
 Case Quantity through Ingram: 102  
 ISBN: 9781943274918  
 \$19.95- Hardcover, \$3.95- eBook, \$5.95- Audio Book  
 Case Quantity through Ingram: 34  
 38 pages, 8.5 x 8.5 x .079

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 Full Color



# AbbeyLoo and Gus the Talking Toad

by TAMMY CORTEZ

AbbeyLoo is a curious little girl with a BIG imagination. This imagination takes AbbeyLoo to some very exciting and often unexpected places. AbbeyLoo loves exploring her backyard. There is always something new to see. Her favorite find is the many toads that roam her backyard. AbbeyLoo loves to carefully catch the toads and pet them and talk to them. Normally they don't talk back, but today is totally different. Follow along with AbbeyLoo on her latest adventure as she meets Gus, the talking toad.



**Tammy Cortez** is a California native now living in Texas. She found, or re-found, her passion for writing when she decided to write a story intended as a gift for her youngest daughter. After discussing it with a couple of friends that had written books, she was convinced she should publish it. "When I started writing I found something I realize now, I had lost. Back in high school I had an English teacher, I wish I could remember her name, but she had us do this great writing exercise. We would close our eyes and lay our heads down on our desks. She would then read a few sentences that were descriptive of a location and situation, and then ask us to raise our heads and write what we saw. We would go through this process a few times and the end result was a story. When many of my classmates had 2 – 3 pages I had 6+ pages. I could write and write and write."

### Book Endorsements thus far:

"As an elementary teacher for over 10 years, I am always seeking out great book series that not only can capture the imaginations of my young readers, but also open up the door to great vocabulary. Reading *AbbeyLoo and Gus the Talking Toad*, I quickly fell in love with the plot and the illustrations. I had the pleasure of reading this story to my own daughters that are 1st graders and they felt like they could relate to the main character AbbeyLoo and enjoyed her adventures in her backyard. My daughters' asked immediately if there was another book to read about AbbeyLoo. I am excited to own and share this awesome story with my future students, as I know that this book will open the door to such bigger concepts in terms of story lines, illustrations, and vocabulary that I can build on with my students."

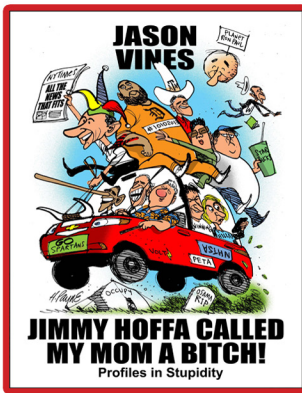
**Sara Silva, M.S.Ed.**

"I read the book to both of my girls, ages 3 and 5. They both loved the pictures and the premise of the story, though it was a bigger story than my 3 year old could sit through all at once. My 5 year old especially identified with the main character, she kept on saying "Like me! She is just like me!" They have both been pretending to be frogs since I read the story to them!"

**Justina Garcia, USN**

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 Children's, Fantasy  
 ISBN: 9781943274383  
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 ISBN: 9781943093113  
 \$19.95- Hardcover, \$3.95- eBook, \$5.95- Audio Book  
 Case Quantity through Ingram: 36  
 32 pages, 8.5 x 8.5 x .066

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 Full Color



# Jimmy Hoffa Called My Mom A Bitch: Profiles in Stupidity

by JASON H. VINES

The book is broken up into various chapters of stupidity: Stupid Democrats, Stupid Republicans, Stupid Atheists, Stupid Christians, Stupid Criminals, Stupid Policies, Stupid People and so on.

The “Stupid Criminals” chapter contains one of my favorite columns that appeared on the Detroit News’ political website. The June 29, 2010 column is titled “Globe Al Warming Gets Rubbed the Wrong Way,” and it takes on allegations that the former VP got inappropriately horny with female masseuse at a Portland, Oregon hotel. That column also continues the sick, yet hilarious saga of Otis “Masturgate” Mathis, the illiterate (no kidding), former head of Detroit Public Schools who was forced out after he admittedly fondled himself in front of numerous female superintendents.

No, I am not making this up. I coined the scandal “Masturgate” and it soon became the rage in Detroit media and made my column one of the most popular on the site.



**Jason Vines**, 55, is an independent communications and government affairs consultant specializing in crisis management, reputation management, brand rehabilitation, product launch issues. Vines served as the top communications professional for three automakers – Nissan, Ford and Chrysler -- between 1998 and 2008. He was named “Top PR Professional” in the automotive industry in 1999, 2005 and 2006 by Automotive News, the industry’s lead trade publication.

In the spring of 2010, *Detroit News*’ editorial cartoonist Henry Payne called Vines and asked him to inject a regular dose of humor and satire in the newly-created political website for the newspaper dubbed “*The Michigan View*”. From there, Vines regularly exposed the hypocrisy, hilarity, wackiness and often supreme stupidity of politicians in Detroit, Washington and around the world. Vines got inspiration for this book when Teamsters president James P. Hoffa Jr., speaking to union members at a Labor Day rally, screamed the real enemy of America was the Tea Party and Republicans and that it was “Time to take these sonofabitches out!” In his column the next day, Vines opined that Hoffa’s words were aimed at him; thus he was a SOB and, Egad, Hoffa had called Vines’ mother a you-know-what.

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Non-Fiction, Business, History

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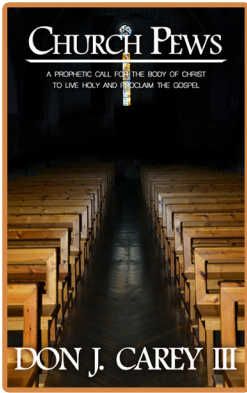
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# **2016 RELEASES**

## **SNEAK-PEEK**

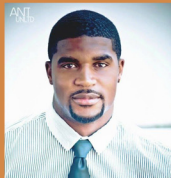


# Church Pews: A Prophetic Call for the Body of Christ to Live Holy and Proclaim the Gospel

by DON J. CAREY III

Sitting in a pew doesn't make one a Christian any more than standing in a garage makes them a mechanic. This statement has never been more applicable to a society than it is now, in the modern day American church. We live in a culture where it is perfectly fine to align yourself to a particular group or ideology without actually following the decrees or guidelines of that group. This hypocritical mindset has begun to ooze its way into the body of Christ under the guise of political correctness. Nominal "Christianity" has become so prominent in the church, that less than 10% of American Christians actually hold to a biblical worldview, even though nearly 80% of the nation claims to hold to the faith. As I see it, this is a major issue. There are many things wrong with what is happening, but most of all, if the Christian worldview is true, than the biblical alternative to the Christian worldview is also true. In Matthew 7, Jesus says "Not everyone who cries Lord, Lord will enter into the kingdom of heaven, except those who do the will of the Father." He destroys any notion that one can simply say they are a Christian without seeing the fruit of doing the Father's will.

The purpose of this book is not to slander, demean, or cause those of the Christian faith to doubt their salvation; but rather to prompt them to pause and spiritually audit themselves. In this book the author systematically lays out the state of Christianity in America and then provides a spiritual road map to getting back to fulfilling the true purpose for which God has called his people: to live holy and proclaim His gospel. It is very apparent that something is wrong with the church. This book will cause many to evaluate themselves to make sure what they claim is evidenced by the way they live. As the famed theologian C.S. Lewis once said, "The only evidence of the new birth, is the new life."



**Don Carey** was raised in Hampton Roads, VA where, his wife LaKeisha and their son Victor still reside. He is the 3rd oldest of 7 having 3 sisters and 3 brothers. In 2009 Don received his Bachelor's degree in Building Construction Technology from Norfolk State University and shortly after was drafted into the NFL. He has spent the last 6 years playing; 2 years with the Jacksonville Jaguars, and is currently in his 4th year with the Detroit Lions. He is currently studying to receive his Masters in Theological Studies with a focus in the Old Testament at Moody Theological Seminary. He is the Founder of DCIM: Don Carey International Ministries which is an organization geared towards preaching the Gospel of Christ with a hope of Biblical Repentance and Discipleship while also challenging our culture to think critically. Don's passion and desire is to touch as many lives as humanly possible with the Love of Christ that flows through him in hopes that people will share that love with someone else.

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 Spiritual, Inspirational, Ethnic  
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# The Spear of the Centurion

by THOM VINES

The centurion who speared Christ also guarded the tomb. When the body is missing, Pilate orders him arrested. He flees. The spear has special powers. An angel orders him to write a manuscript and hide it. He writes a second manuscript and hides it, before being captured by the Romans in Ephesus. He writes his final testimonium, then hides it along with the spear.

After an earthquake in 2030, one of the manuscripts is found by two American archeologists. A hunt for the other manuscripts and the spear follows that takes them to Jordan, Israel, back to Turkey and finally America.

America has become very secular, and there is legislation proposed to limit Christianity in America. It will be voted upon on Good Friday. When word gets out of the found manuscripts a chase follows. The Christians want to publish it, and the atheists and Muslims want to destroy it.



**Thom Vines** grew up in Iowa, graduating from Central College, where he met his wife, Becky. They have three children, one of which lives on in heaven. Mr. Vines is a former history teacher and retired as the Deputy Superintendent of Lubbock-Cooper schools in Lubbock, Texas. He did not come to faith until 2006 at age 52, so he channels many of his books towards those spiritually searching, for he was once there.

*“The Spear of the Centurion”* is the sixth book by Thom Vines, five of which are novels. The first was a nonfiction work, entitled *“Tragedy and Trust”* about the spiritual journey after losing a child. It won four awards, including second at the 2012 Beach Book festival in New York City.

The second book was a Christian novel entitled *“Hope’s Ante”*, which won six awards, including a second at the Southern California Book Festival.

A World War II spy novel, *“Twisted Crosses”* followed, which led to two Christian novels released in 2014 and 2015, respectively: *“Petroglyphs”*, a love story set in New Mexico, and *“The Power and the Prayer”* about a Republican agnostic president who converts while in office. That book is meant to dovetail with the 2016 election.

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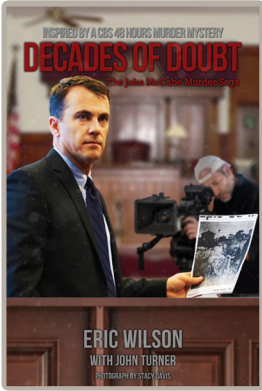
Fiction, Spiritual

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# Decades of Doubt: The John McCabe Murder Saga

by ERIC WILSON WITH JOHN TURNER

A handsome, high-profile and tenacious defense attorney. Three elusive suspects. An investigation that stretches across four decades. And two frenetic murder trials. “Decades of Doubt: the John McCabe Murder Saga” is a gripping true-life mystery that follows the case of a 15-year-old boy bound and strangled in Massachusetts in 1969, the ensuing investigation that continues for over forty years, and the shocking events of the resulting trials.

As defense counsel for one of three men charged with the crime, New Hampshire attorney Eric Wilson undermines the State’s evidence, destroys the credibility of the prosecution’s star witness, and overcomes insurmountable odds in an attempt to bankrupt the prosecution’s case. And even before the verdict is rendered, Wilson again raises the question to which readers will beg for an answer: who really killed John McCabe?

This book is inspired by a CBS 48 Hours Murder Mystery.



**Eric Wilson** was born and raised in Nashua, New Hampshire. After first serving in the United States Marine Corps, Eric began his legal career in 1992 as a trial associate working for a Nashua law firm. He focused and excelled in his new career as a criminal defense and litigation attorney. During that time he tried many cases for clients being charged with an array of crimes from murder, negligent homicide to other major felony matters. In 1998 he became partner in his own law firm, Wilson, Bush, Durkin & Keefe. Through the years, Eric has represented thousands of clients after they have been arrested for a variety of offenses. He has also successfully obtained precedent-setting decisions in the New Hampshire Supreme Court. Eric is a prominent attorney in the area and due to his expertise he has lectured other attorneys on aspects of criminal defense litigation. When he is not busy with work, Eric enjoys spending time with his wife and two children. He is also an avid New England sports fan, enjoys coaching baseball and relaxing at the beach.

Release Date: August 15th 2016

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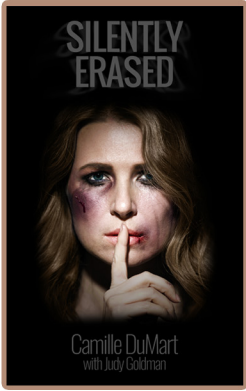
Non-Fiction, Mystery, Suspense

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General Trade

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# Silently Erased

by CAMILLE DuMART WITH JUDY GOLDMAN

According to the World Health Organization recent global prevalence figures indicate that 35% of women worldwide have experienced either intimate partner violence or non-partner sexual violence in their lifetime. Sadly, violence and abuse know no bounds. It affects women from every background, no matter what their status, race, culture or appearance. It occurs at all hours of the day and night and doesn't sleep-in on weekends or take vacations. Violence and abuse span both physical and emotional plains and cause nothing but pain and suffering in their wake.

This is one woman's real-life horrific tale of narcissistic abuse and her tremendous road back to find herself once more. It is a moving story of recovery, heroism and empowerment; a magnificent account of human resilience as seen through the eyes of the one person who taught her to regain trust in herself and relearn how to rely on others and accept their love once more.

**Judy Goldman** is a licensed clinical social worker and a freelance writer. She has worked extensively as a counselor with children, adolescents, couples and families and provides insight into real-life experiences and relationships. Her fresh voice and down-to-earth approach to living a happier, more meaningful life make her an expert in the self-help genre and she provides direction and sound guidance that is easy to understand and just as easy to start implementing right away.

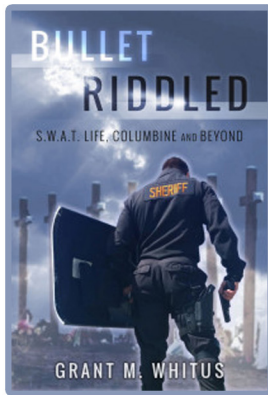
Release Date: August 15th 2016  
ISBN: 9781943275694  
Non-Fiction, Family and Relationships, Drama  
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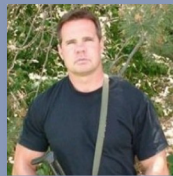




# Bullet Riddled: SWAT Life, Columbine and Beyond

by GRANT WITHUS

During his 17 year career in SWAT, Grant Whitus has been witness to intense moments of bravery, humanity and even failure. Now retired, he opens up about his time behind the shield. ***Bullet Riddled*** is the full unabridged disclosure of what happened during his storied career; including the brutal morning of the Columbine Massacre.



**Sergeant Grant Whitus** is a 26-year veteran of the Jefferson County Sheriff's office in the Denver, Colorado area and retired as a Sergeant. He served 17 years on SWAT, the last seven years as the SWAT Team Leader and is an expert in Mass Shootings and is also certified as an expert in Close Quarter Battle, which is classified as a firearms shoot-out within a close distance such as a school room.

1. Grant was the Lead Shield SWAT Member during the Columbine High School shooting. He gave aid to the teacher who was shot and then was the first to enter the library and locate the shooters. Grant has the true and accurate account of what occurred at Columbine as he was the first officer on the scene.

2. Grant was the SWAT Team Leader who devised and executed the explosive tactical plan for the Hostage Rescue at Platte Canyon High School in September 2006, the only one of its kind.

3. Grant was the SWAT Team Leader during an Officer Rescue where over thirty rounds were fired. The officer was rescued without injury while the suspect was shot by SWAT.

4. Grant was the SWAT Team Leader during the Bulldozer Incident in Granby, Colorado.

Grant has received 16 Medals including five Medals for Valor and is the most decorated employee at the Jefferson County Sheriff's office. In 2002, Grant and his SWAT Team were honored as "Police Officers of the Year". Grant has been featured on: FOX NEWS, ABC News Denver, Law Enforcement Today, NBC News Denver, Examiner.com and The National Review, to list a few.

Release Date: September 15th 2016

ISBN: 9781943276028

Non-Fiction, Autobiography, History

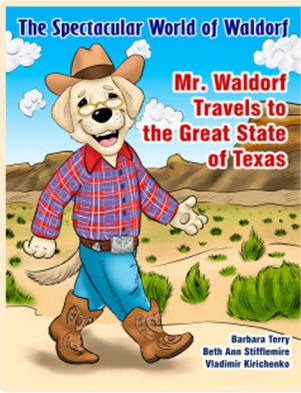
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General Trade

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# The Spectacular World of Waldorf: Mr. Waldorf Travels to the Great State of Texas

by BARBARA TERRY and BETH ANN STIFFLEMIRE

Mr. Waldorf is a loveable and inquisitive canine on a voyage to see the United States and International worlds of wonder. On this adventure, Mr. Waldorf discovers the Great State of Texas. The curious canine encounters fun new friends and places while exploring the vast state visiting the Alamo, riding a bull for 8 seconds, exploring the Davis Mountains, encountering longhorns, meeting NASA Astronauts and more.

Silly Mr. Waldorf has a tendency to misplace his favorite reading spectacles and can't seem to find them while discovering the "Lone Star State". Mr. Waldorf will learn all about Texas, while seeking his missing spectacles.

Will you help him find them on this fun adventure across the second largest state of the U.S.A?

Children will fall in love with curious Mr. Waldorf and they will also discover the world in a fun and exciting way. Mr. Waldorf invites you to join his "Whoofishly" fun adventures! Where will the curious canine end up next?



**Barbara Terry** is one of the most sought-after Auto Experts, Columnists, Producers, Show Hosts, Authors and Off Road Racers. She has appeared on the cover of Kiplinger's Magazine, has been featured in over 100 publications and has made more than 1200 Television and Radio appearances since 2006 such as: Fox Sports, The CBS Early Show, Inside Edition, NBC, ABC, FOX, CBS, The Tony Danza Show, CNN, Maxim Radio, Oprah Radio, ESPN Radio, ivillage, SPEEDtv.com SPEEDtv.com among a long list of others. She wrote a weekly auto advice column for The Houston Chronicle for 6 years, has written for Examiner.com, First30Days.com, motorolaroadtrips.com, Men's Fitness Magazine, New York Daily News and wrote a chapter in "The Experts Guide". Barbara owns and operates her own off road race team "Barbara Terry Racing" where her and her team participate in Off Road Races. She is the author of a hit book that hit book stores in August 2010 that features 40 Celebrity Athletes and their amazing car history, **"How Athletes Roll"**.

Barbara decided after a 10 year career in the Automotive Industry as a Professional Auto Expert, Spokesperson, Off Road Racer, Columnist, Producer, Show Host and Author that starting a Publishing Company was only fitting!



**Beth Ann Stifflemire** is a published fiction author ranging from Romance to Children's genres. A Communications Graduate of Texas A&M University, Beth Ann has been featured in the Austin American Statesman, Monster.com, Texas Wine Trail, Texas A&M University Communications Department Feature, Georgetown View Magazine, Hill Country News, Lone Star Literary Life, Nerd Girl Books and more. In addition she blogs at TheWritingTexan.com about everything from

her writing journey to her favorite things in hopes it will inspire other authors along the way.

Beth Ann changed the course of her life in 2010 after creating a Bucket List which included writing a book. It was merely the first step in uncovering her true calling and numerous titles and projects have developed from it. After over a decade involved in the corporate world, Beth Ann's spread her wings and tackled her true career as an author.

Release Date: September 1st 2016

ISBN: 9781943276356

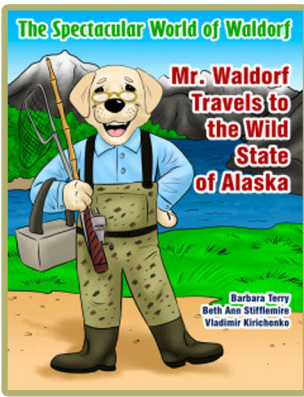
Children's, Educational

NOTE: We will have the final book specs "binding, size, page count, price" by January 1st 2016

General Trade

Active: Available from Ingram 30 days prior to the release date and available directly from Waldorf Publishing 60 days prior to the release date.

When ordering directly from Waldorf Publishing we offer a 47% discount and 100% returnable if returned within 6 months.



# The Spectacular World of Waldorf: Mr. Waldorf Travels to the Wild State of Alaska

by BARBARA TERRY and BETH ANN STIFFLEMIRE

Mr. Waldorf is a loveable and inquisitive canine on a voyage to see the United States and International worlds of wonder. On this adventure, Mr. Waldorf discovers the Wild State of Alaska. The curious canine encounters fun new friends and places while fishing for salmon, discovering glaciers, panning for gold and visiting Eskimos. Silly Mr. Waldorf has a tendency to misplace his favorite reading spectacles and can't seem to find them while discovering The Last Frontier. Mr. Waldorf will learn all about Alaska, while seeking his missing spectacles. Will you help him find them and learn all about this amazing state?

Children will fall in love with curious Mr. Waldorf and they will also discover the world in a fun and exciting way. Mr. Waldorf invites you to join his "Whoofishly" fun adventures! Where will the curious canine end up next?



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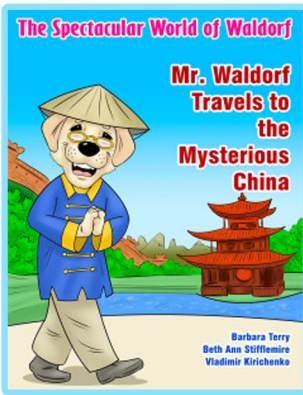
Children's, Educational

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General Trade

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# The Spectacular World of Waldorf: Mr. Waldorf Travels to the Mysterious China

by BARBARA TERRY and BETH ANN STIFFLEMIRE

Mr. Waldorf is a loveable and inquisitive canine on a voyage to see not only the United States, but also International worlds of wonder. On this adventure, Mr. Waldorf discovers the mysterious China. The curious canine encounters fun new friends and places while visiting Beijing, discovering the Great Wall of China, climbing Mount Everest and traveling the Yangtze River.

Silly Mr. Waldorf has a tendency to misplace his favorite reading spectacles and can't seem to find them while discovering The People's Republic of China. Mr. Waldorf will learn all about China, while seeking his missing spectacles. Will you help him find them and learn all about the ancient and beautiful country?

Children will fall in love with curious Mr. Waldorf and they will also discover the world in a fun and exciting way. Mr. Waldorf invites you to join his "Whoofishly" fun adventures! Where will the curious canine end up next?



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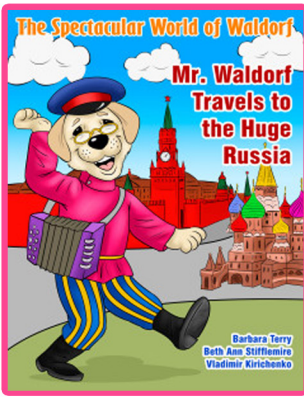
Children's, Educational

NOTE: We will have the final book specs "binding, size, page count, price" by January 1st 2016

General Trade

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# The Spectacular World of Waldorf: Mr. Waldorf Travels to the Huge Russia

by BARBARA TERRY and BETH ANN STIFFLEMIRE

Mr. Waldorf is a loveable and inquisitive canine on a voyage to see not only the United States, but also International worlds of wonder. On this adventure, Mr. Waldorf discovers the huge Russia. The curious canine encounters fun new friends and places while visiting Saint Petersburg, the Ural Mountains, Lake Baikai, the Russian State Library and more.

Silly Mr. Waldorf has a tendency to misplace his favorite reading spectacles and can't seem to find them while discovering the largest country in the world. Mr. Waldorf will learn all about Russia, while seeking his missing spectacles. Will you help him find them and learn all about this historical and enormous country?

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Release Date: December 1st 2016

ISBN: 9781943274420

Children's, Educational

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General Trade

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# Purposed Revealed: Discovering Your Calling in the Midst of Trials

by JESSICA SMITH

Why am I going through this? What did I do to deserve this? Will the pain ever stop? If you have ever asked yourself these questions, then you are on the right path to purpose. Author Jessica Smith takes you on a journey of overcoming depression, divorce, and heartbreak. This book will shed light on the use of trials to birth your ultimate calling. Just as the caterpillar must endure the darkness in the cocoon to become a beautiful butterfly, your midnight season is delivering an exquisite outcome.



**Jessica Smith**, Evangelist is a woman that is making a positive impact for the Kingdom of God. As a minister of the Gospel, she travels and delivers the Word from God in a distinctive and powerful manner. Jessica is a native of Poplarville, Mississippi where growing up she faithfully served in various roles in church such as Youth President. For six years she served as a College Pastor to the students of Grambling State University and later co-founded Ignite Collegiate Ministries. During this time, she served as the Praise and Worship Leader and hosted the yearly “Daughters of the King” conference. Jessica is the founder of Kingdom Empowerment Ministries whose mission is to empower a generation of Kingdom Ambassadors. She founded the “I Declare Prayer” Movement which is sparking a prayer revolution and placing a “seek” back in the people of God. In January 2016, Daughters of the King Mentorship Program will be launched to enhance the lives of women of various backgrounds. She earned a Bachelor’s degree in Speech Communication from Louisiana Tech University and has a rich corporate background. Jessica’s favorite statement is “we always win” because she is a firm believer that through the power of Jesus Christ that we are able to overcome anything.

Release Date: October 15th 2016

ISBN: 9781943276998

Spiritual, Inspirational, Ethnic

NOTE: We will have the final book specs “binding, size, page count, price” by January 1st 2016

General Trade

Active: Available from Ingram 30 days prior to the release date and available directly from Waldorf Publishing 60 days prior to the release date.

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# Damaged Wings

by SHARROD KENNEY WITH DIANA SCHALK

Like a wild animal having to adapt in a city jungle, this is the transformation of a young boy growing up in an environment of consistent pain, sorrow and grief. While most homes provide safety and protection, this boy learned early that if he didn't adapt to the world around him, his life would be cut short. Each day was a test of survival and that was his purpose: to survive at all costs even if it meant condemnation.

Growing up in inner city Baltimore, Sharrod Kenney made choices, good and bad, in order to survive in a place where the lines between right and wrong were inevitably blurred by circumstance. The decisions he made were based on the need to survive with the majority weighing not only emotionally heavy on his heart and soul, but physically, as well. In hopes of letting others know there is always a way out, Sharrod Kenney pulls back the exterior of his life to delve into the details. This is the journey of a life at times uncomfortably familiar behind



**Sharrod Kenney** is a behavior specialist who has been working in the field for nearly a decade. He is the founder of Changing Live's Human Services, LLC to help others with the skills and necessities to be successful in life. He is also the co-owner of the non-profit organization Mind Over Matter Health Services, Inc. to provide mental health services to individuals in the community with severe and persistent mental illnesses. Sharrod is deeply passionate about sharing his life's story to positively impact the lives of others. Sharrod Kenney currently lives in Baltimore with his wife and children.

Release Date: October 15th 2016  
ISBN: 9781943277315  
Spiritual, Inspirational, Ethnic  
NOTE: We will have the final book specs  
"binding, size, page count, price" by  
January 1st 2016

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# Party Traveler

by DEE SCHALK

While her high school classmates headed hand in hand with their parents to college, Dee decided to go her own route and instead boarded a plane to Panama. Her impulsive, fearless attitude and un-biting wanderlust took her from organic farms in the rainforests of Central America to a drug and alcohol fueled job at a legendary party hostel in Portugal to the dark and rich lands of Southeast Asia in what she describes as “a journey that definitely took years off my life” and arguably the reason for every white hair on her mother’s head. After fighting off venomous snakes with a machete in Panama, Dee flew to Europe with only \$100 in her pocket and was an illegal immigrant for a time before proceeding to venture into the sex driven streets of Bangkok, Thailand. Continuously pushing the boundaries of safe, smart and prepared traveling, her time abroad was at times dangerous, occasionally obscene and all together reckless though hilarious in their entirety. Leaving home at 18-returning much older in experience, follow Dee on her restraint-less two year excursion in “**The Party Traveler**”.



**Dee Schalk:** Like a modern day nomad, Dee can be found exploring the cultural progression of cities all over the world. Currently residing in New Orleans, she spends most of her free time riding her bike while listening to hip hop music with a beer in hand. When Dee isn’t exploring the sights and smells of the environment around her, she is writing about them. A self proclaimed “thriving disaster”, Dee dropped out of college in 2014 and frequently refers to herself as “the best looking dropout you’ll ever meet.” In her first book, Dee focuses on the time spent abroad after high school and the effects of taking a less beaten path to get to where she needs to go.

Hailing from Chicago, she picked up the pen at a young age. “I always knew writing would be my profession. It came easy to me.” It wasn’t until after high school that she remembers the enjoyment writing brought her when it came from a natural place and was not homework. “I don’t do homework and loathe the idea of busy work.” Upon moving to New Orleans after leaving the University of Pittsburgh at age 22, her decision to pursue writing was made when suddenly the sheer attainability of being an artist was presented on and off the streets of New Orleans. As a result, she was stimulated to write again during what she describes as “my 21st century renaissance”.

Release Date: November 1st 2016

ISBN: 9781943275076

Nonfiction, Memoir, Travel

NOTE: We will have the final book specs “binding, size, page count, price” by January 1st 2016

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# **2014 RELEASES**

## **STILL GOING STRONG**



# Kenny's Garage

by KENNY WALLACE

This book is an extension to your car's owner's manual; it picks up where your owner's manual leaves off.

"Kenny's Garage" is a 156 page book offering consumers buying and selling tips, seasonal preparation, easy maintenance and mechanical instruction, road trip advice and so much more. A bumper-to-bumper guide with a plethora of information about your car with funny stories blended in for a chuckle! Our cars are the second largest investment that we make in life and knowing how to take care of them will extend the health of our cars.



**Kenny Wallace** won the first race he ever entered in 1982. After winning that first race, Kenny decided that his place in racing was in the driver's seat. In 1986, he joined the ASA ranks winning Rookie of the Year honors. Kenny is the youngest of the three Wallace boys, and racing was a household reality before any of the boys could drive a car. He is the winner of the first Tony Stewart "Prelude to the Dream" at Eldora Speedway in 2005.

Kenny is the only driver to have won the Nationwide Series Most Popular Driver Award three times, Kenny ranks number one with the most starts in NASCAR Nationwide series history with 9 wins in this series. Kenny's most well-known finish came when he pushed the late great Dale Earnhardt to his final Cup victory at Talladega in 2000 in a thrilling last lap shootout. Kenny ranks 13th out of 4000 drivers in the overall history of NASCAR starts with 900!

Kenny is the co-host on NASCAR Raceday, NASCAR Victory Lane, and NASCAR Coverage on FOX Sports 1 each week. With his competitive battles on the racetrack and popularity on television, he has become one of the most sought after drivers in NASCAR racing for sponsor endorsements and speaking engagements. Kenny is a driver that is well respected by owners, drivers and sponsors throughout the garage area and racing community. Almost any weekend, you can find him getting back to the roots of short track racing in his #36 dirt modified race car.

In Kenny's words: *I have compiled my lifelong history with cars, trucks, tractors; you name it. I will warn you, working on your car and feeling empowered can be very addicting. Learning to change your oil for the first time is as easy as baiting a hook or making Macaroni and Cheese.*

Kenny is donating 10% of sales to the Greg Biffle Foundation for Animals.

Release Date: November 15th 2014  
ISBN: 9781628477986  
Automotive, Motor-Sports  
\$14.95- Paperback  
\$5.95- eBook  
\$6.08- Audio Book  
156 pages, 5 x 7 x .500

General Trade  
Case quantity through Ingram: 46  
Case quantity through Waldorf Publishing: 25  
When ordering directly from Waldorf Publishing we offer a 47% discount and 100% returnable if returned within 6 months.



# Seven Seeds of Summer

by CHANTAL GADOURY

“**Seven Seeds of Summer**” is a young adult novel retelling the famous Greek Mythology romance of Hades and Persephone.

What if you were the missing piece in one of the most famous Greek Mythology Romances?

“**Seven Seeds of Summer**” follows the story of Summer, a college art student who has grown up in a house full of Greek mythology and legends. Summer grew up with a love for the darkest of all Gods: Hades, which caused tension between her and her mother. Summer comes home to Point Judith, Rhode Island, to find a mysterious figure on their family beach. The figure comes to her with questions about a familiar myth of her childhood: of Persephone and Hades. He proceeds to tell her of a new version of the story with a different ending that Summer never knew; an ending that includes herself.

A trip to Greece leads to tragic twists, leaving Summer in the arms of the strange figure whom she had met before. He takes her on a whirlwind through the busy streets of Athens, to the lowest point of Greece where his lair awaits: The Underworld. Determined to find out the secret of herself and her piece in the story, Summer goes with him, and tries to make herself at home in his world.

Summer has to decide to follow her heart or follow the same footsteps of the mysterious woman in her past life.



**Chantal Gadoury** is a young author who currently lives in a small town in Delaware with her two cats, Theo and Harper and her boyfriend, Robert. Chantal likes anything Disney, plays a mean game of Disney trivia, enjoys painting, and has an interest in British History. Chantal first started writing stories at the age of seven and continues that love of writing today. As a recent college graduate from Susquehanna University, with a degree in Creative Writing, this is her first book.

Release Date: July 4th 2014  
ISBN: 9781630684778  
Fiction, Romance, New Adult  
\$16.95- Paperback  
\$5.95- eBook  
\$17.95- Audio Book  
332 pages, 5 x 7 x .693

General Trade

Case quantity through Ingram: 24

Case quantity through Waldorf Publishing: 25

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# My Father the Godfather

by DARYL BROWN

“**My Father The Godfather**” is a history changing book, but most importantly Daryl Brown will set the record straight about his dad, James Brown, The Godfather of Soul! Stories that have NEVER been told such as: Did you know that James Brown, The Godfather of Soul was offered over ten million dollars to convert to a certain religion?

Daryl Brown believes that his dad...James Brown, his brother-in-law and his older brother Teddy were murdered.

Susie Brown did not abandon James Brown as the movie “Get on Up” would have you believe. The relationship turned deadly with a murder attempt. Leaving the child was the only way to preserve both lives.

Black police officer Donald Danner believes James Brown was shot at by white police officers because of the color of his skin. 23 shots fired at the truck. Two shots hit the gas-tank in an effort to “lawfully” murder James Brown.

Tomi Rae was stopped by police for being married to a black monkey and the police told her they were going to kill James Brown. Overt racism and threat of “disappearing” or murder was a challenge for both Tomi Rae and Adrienne “James Brown’s 2 wives.”

The Inner Circle will include but not limited to: the Mistress, the Limo Driver, the Widow, the Bodyguard, Band Members, Personal Physician, an Arresting Officer and many more!



**James Brown**, The Godfather of Soul may be the most misunderstood man in the last century. His contributions toward modern music pale in comparison to the role he played in modern history. Brown lifted all races toward the ideals of equality and opportunity. Tragically, while he had the ability to calm the storms of social turmoil - his personal life was a perpetual tempest; sex, drugs, rhythm & blues.

“**My Father The Godfather**” brings together, for the first time, Brown’s inner circle. They will correct the distortions of the past and provide the reader a clear understanding of the brilliance and generosity that was James Brown. This book will have you question your assumptions about politics, religion, sports, money and the entire entertainment industry. You will see inside the man. You will never be the same. The name, James Brown is an international Brand. His music is still being sold in over 110 countries. His face is certainly one of the most recognizable in the world. He is loved and adored by millions, but how many people really knew him?

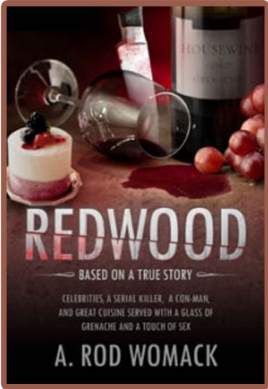
Release Date: August 1st 2014  
ISBN: 9781633150829  
Ethnic, Autobiography, Music  
\$16.95- Paperback  
\$8.95- eBook  
\$17.46- Audio Book  
332 pages, 5 x 7 x .693

General Trade

Case quantity through Ingram: 24

Case quantity through Waldorf Publishing: 52

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# Redwood

by A. ROD WOMACK

“Redwood” is a gripping true story of a once successful and popular Baltimore restaurant known for its great cuisine, vivacious musical entertainment, radiant atmosphere and memorable A-List celebrity events. From the beginning, the three young entrepreneurs worked tirelessly to make this restaurant the pinnacle dining experience. The story takes many twists and turns, leading them through a maze of challenges along the way. However, the conflict intensifies when the young men later discover the unthinkable—that all along a serial killer was in their midst.

The journey is riveted with humor, intrigue, mystery, conflict, sex, drama and many takeaways for future entrepreneurs. Just as the dust seemed to settle, the owners were introduced to a charming and charismatic con-artist who wanted it all—and attempted to take it all.



Rod Womack is a talented writer whose motivation and passion for storytelling distinguishes him from many of his contemporaries. Redwood is his first book. A. Rod co-owned his first company at 18 years old. His entrepreneurial experience spans numerous industries including; restaurants, real estate development, construction, concert promotions and more.

## What people are saying:

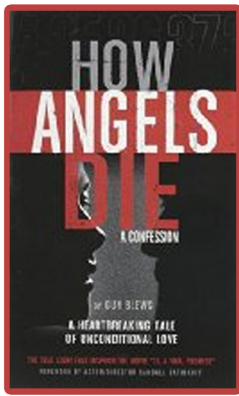
“Just wanted you to know I read your phenomenal book!!!! Loved it! It was phenomenal and riveting! You are soooo very talented, Rod. I learned so much about you and your life I didn't know. And, wow, I'm wondering where the hell was I when Redwood was around? I had moved back to Atlanta for a couple of years, think that was it. Otherwise, you know I would have been a patron at your restaurant. Wow, it is an amazing story and I think it would make a great movie. :-)  
I've told several people about it.”

“Wow!! Holy cow. Incredible story and absolutely intriguing. I couldn't put the darn thing down. LOL! So glad I purchased this book. Hope you continue to write. I'm all in for your next book. I see bigger things for you in the future.”

“Rod Womack demonstrates his unique storytelling approach in a way that is insightful and vivid. The story is immensely thought provoking and will connect with people from all races, genders, and walks of life.”

Release Date: October 15th 2014  
ISBN: 9781633150744  
Ethnic, Autobiography, Food, Entertainment  
\$18.95- Paperback  
\$8.95- eBook  
\$21.83- Audio Book  
444 pages, 5 x 8 x .904

General Trade  
Case quantity through Ingram: 18  
Case quantity through Waldorf Publishing: 36  
When ordering directly from Waldorf Publishing we offer a 47% discount and 100% returnable if returned within 6 months.



# How Angels Die: A Confession

by GUY BLEWS

If someone you love is suffering from a debilitating illness and wants to end their life and wants you to help them do it (asks you to assist with their suicide), what would you do? “How Angels Die: A Confession” will leave you with a sense of having seen the worst in life, but the best in the human spirit.

The World Health Organization states that somebody dies by committing suicide every 40 seconds.

Approximately 800,000 people kill themselves every year and suicide is the second leading cause of death in young people aged 15 to 29.

**“How Angels Die: A Confession”**: When the author discovers that the love of his life has a virulent case of Multiple Sclerosis, and that she does not want to endure the suffering any longer, he is forced to consider and enact the unthinkable. Guy Blews opens up the discussion of assisted suicide in a way that encourages the reader to see it as an act of unconditional love. This emotional journey is a tour de force that deftly and courageously allows love to conquer all.

**“How Angels Die: A Confession”** is a love story that will shake you to the core. It will, at its very essence, give you hope and open your heart. Torn between a deep understanding of what she needs and the moral dilemma of what is right, Guy was left with one choice - to support her in everything she did because he loved her more than anything.



Guy Blews is originally from the UK but now resides in California and has appeared on numerous Television and Radio shows throughout the world. He is the author of “Marriage & How To Avoid It”, “Realistic Relationships”, and “Less Thing\$ More Love”.

## Book Foreword written by Actor, Director, Producer Randall Batinkoff

Randall Batinkoff does quadruple duty as Director, Producer, Co-Writer and Star of the movie, “37: A Final Promise.” Randall Batinkoff has worked with some of the best actors and directors in the movie industry over the past three decades.

## Movie Reviews for “37: A Final Promise”

“Randall Batinkoff delivers an affecting and involving romantic drama.”

“An old-fashioned tearjerker set to a goth-rock soundtrack”

“The leads are impressively adroit at keeping the film grounded in persuasive emotional truth” -**Variety**

“An incredible love story based on actual events” - **Huffington Post**

“Love this movie! A modern day 'Love Story'...the epitome of being in love” -**UBN Radio**

“Batinkoff handles his directing and acting abilities quite well” -**The Examiner**

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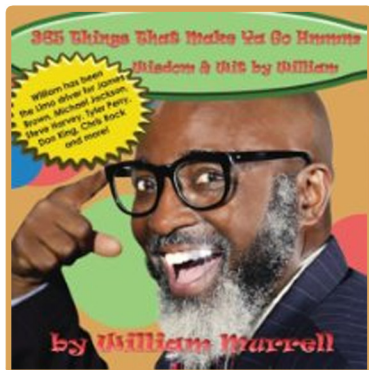
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# 365 Things That Make Ya Go Hmmm

by WILLIAM MURRELL

**365 Things That Make Ya Go Hmmm - Wisdom & Wit by William** are thoughts, expressions, sayings, and humor that William has shared with his celebrity clients who simply needed someone to put a smile on their face. William Murrell is the limo driver to the stars. They love him, they trust him and they visit him time and time again to laugh at his wisdom & wit.

These thoughts often originate from others - many from the celebrities who have sat in his backseat. We do not claim originality, we only claim they will lift your heart, speak to your soul, and make you Happy. Like William, please share these uplifting and humorous thoughts with others.

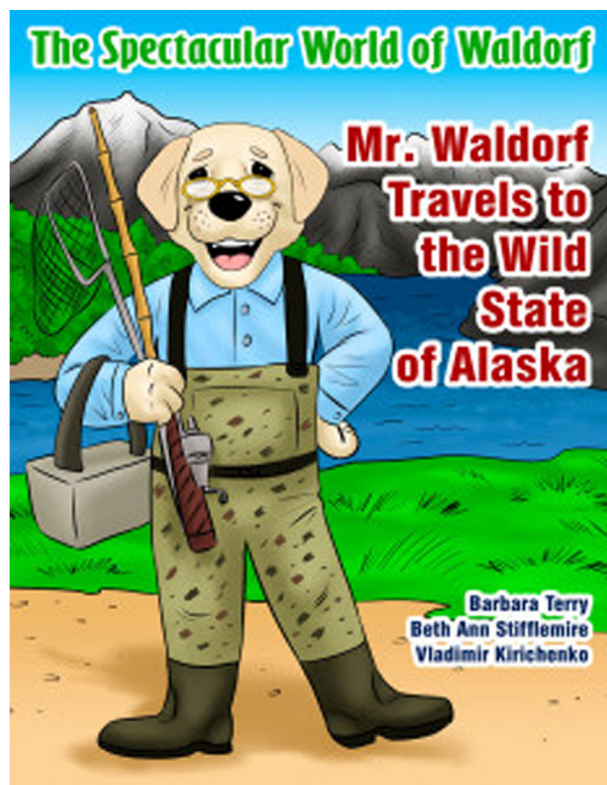
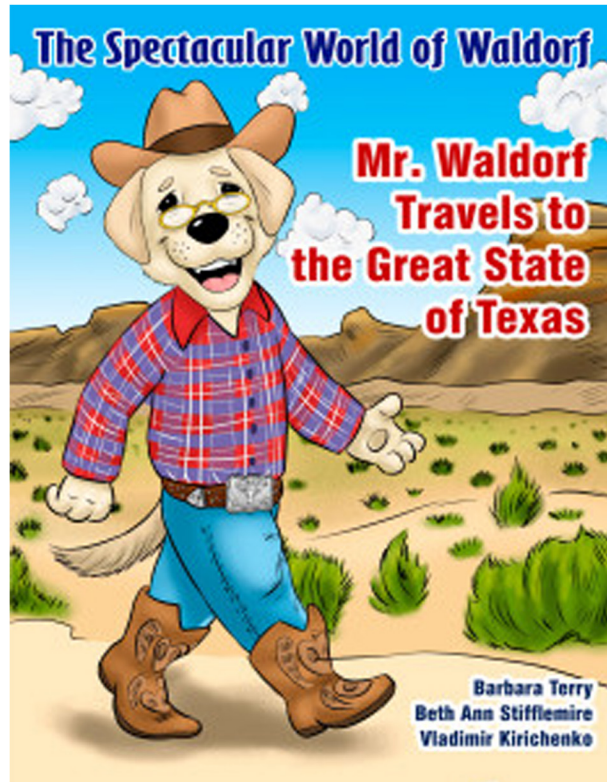


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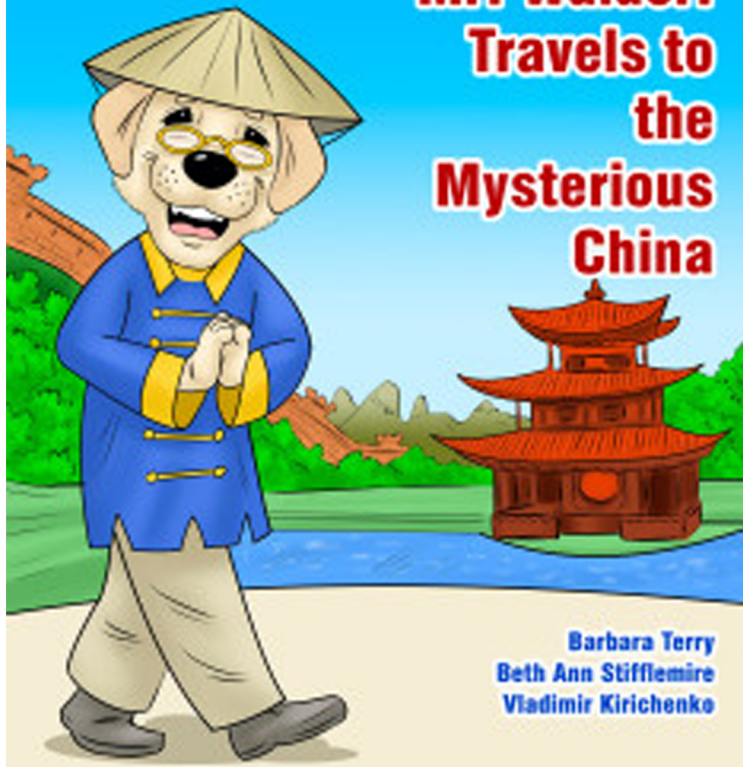
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## ABOUT

**How many publishing companies are started by professional race car drivers, after all?**

Barbara Terry decided after a 10 year career in the Automotive Industry as a Professional Auto Expert, Spokesperson, Off Road Racer, Columnist, Producer, Show Host and Author that starting a Publishing Company was only fitting!

After the 2010 release of her book, *“How Athletes Roll”*, Barbara realized that the PR and Marketing know-how she’d picked up in her time as a TV personality could lend its self nicely to the world of book publishing, and it wasn’t long after that she started building Waldorf Publishing from the ground up.

She named her publishing company after her Yellow Labrador...Waldorf!

The company officially launched in 2014 with the publication of *“Kenny’s Garage”*, and it has expanded from a one-woman show to a small team of talented individuals.

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